

Behind the rise of the independent music scene amongst millennial entertainers stands a young lady with a passion for diversity and transformation who encourages talent to be more than a brand, but millennial bosses. Before becoming the Lead Publicist of a rising startup, she knew that she was destined for something more than the odds against her as a Black woman.

Born December 12, 1995, D'Shonda Brown hails from the projects of Brooklyn, New York and has been active in entertainment since the age of three with a heavy background in dance. Although she came into Spelman College with hopes of becoming a Noble Prize-winning veterinarian, it wasn't until her second semester of freshman year that she had found her true calling: communications. While in college, D'Shonda hosted, produced and promoted her own radio show, Jet Set Radio, on WSTU Radio on which she secured guest interviews such as Jermaine Dupri, DJ Babey Drew, Sammie and The Game's Hosea Chanchez. She also served as the Arts & Entertainment Editor of Morehouse College's The Maroon Tiger.





Soon after graduating college with her BA in English, D'Shonda launched Gold Blooded Communications, Inc., a boutique agency designed to cater to the positive representation of millennial and minority entertainment. Now prepping to pursue her Master's from Georgetown University, D'Shonda has worked with millennials all over Atlanta, New York and Los Angeles from rapper Miss Mulatto to former NFL player Derek Faulkner to author Alechia Reese. With praises and testimonials from managers - as well as highlights in XONecole and SVGE Magazine - D'Shonda's competitors quickly realize that although she may be young, she has the drive to be the next media maven in the industry.

D'SHONDA BROWN

FOUNDER+CEO



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